



FOR IMMEDIATE RELEASE

ORGANIC TECHNOLOGIES ANNOUNCES MARINE STEWARDSHIP COUNCIL (MSC) CERTIFICATION FOR ALASKOMEGA™ OMEGA-3 NUTRITIONAL SUPPLEMENT INGREDIENTS

COSHOCTON, OH – August 18, 2011 - Organic Technologies today announced that it has received Marine Stewardship Council (MSC) Chain of Custody certification for its AlaskOmega[™] Omega-3 nutritional supplement ingredients that are Caught in Alaska, Refined in Ohio[™]. The AlaskOmega[™] line of concentrated ethyl ester (up to 85% Omega-3s) and reconstituted triglyceride (rTG) products are produced from the liver and viscera oils of wild-caught Bering Sea/Aleutian Islands and Gulf of Alaska pollock (*Theragra chalcogramma*), a member of the Cod family, *Gadidae*.

The MSC is a global, independent non-profit organization that operates the world's leading certification and ecolabel program for environmentally sustainable and well-managed wild-capture fisheries. Currently, there are 129 fisheries around the world that have been independently verified to meet MSC rigorous standards for environmental sustainability. The U.S. Alaska Pollock fishery is the largest fishery in North America and is one of the largest fisheries for human consumption, worldwide. Initially certified in 2005, the Alaska Pollock fishery was recently re-certified in 2010.

"The oceans of the world are under pressure from commercial fishing to support human and animal nutritional needs. Wild-caught fish, the last truly wild food, provides an important natural source of long-chain EPA and DHA Omega-3 essential fatty acids (EFAs) that cannot be easily duplicated from vegetarian or agricultural sources." says Organic Technologies VP, Dan Wiley. "Responsible





sourcing of byproducts from a human consumption fishery demonstrates a high level of stewardship and sustainability. We believe that sourcing raw oils from MSC-certified 100% US-sourced wild-caught fish for our AlaskOmega™ product line clearly communicates our commitment to provide the nutritional marketplace with a long-chain EPA and DHA Omega-3 ingredient that meets the highest global standards for seafood sustainability."

"With consumers increasingly concerned about seafood sustainability, it is great to see a breadth of product lines derived from fish becoming MSC-certified," said Kerry Coughlin, regional director for MSC Americas. "We congratulate Organic Technologies and applaud their commitment to seafood sustainability"

Organic Technologies offers a full range of long-chain EPA and DHA Omega-3s essential fatty acids (EFAs) from a 100% domestic US supply chain. The AlaskOmega™ line of highly concentrated ethyl ester (up to 85% Omega-3s) and triglyceride (rTG) products are caught in Alaska and carefully refined at our modern GMP natural products refinery in Coshocton, Ohio. AlaskOmega™ concentrates are available in bulk 190kg drums or 900kg totes. These Omega-3 oils are manufactured to the highest standards exceeding both the GOED and CRN monographs.

Family owned and operated for over 30 years, Organic Technologies is a proud member of the Global Organization for EPA and DHA (GOED) and continues to serve the bulk ingredient manufacturing needs of the nutritional and food ingredients market in Omega-3s, sterols, tocopherols, and other specialty fatty acids. Please visit http://www.alaskomega.com or follow them on Twitter @alaskomega for more in-depth information about Organic Technologies and the AlaskOmega™ line of Omega-3 concentrates.

#####

Media Contact: Christina Tracey

PH: +1 (740) 622-0755, christinatracey@organictech.com