

FOR IMMEDIATE RELEASE

AlaskOmega Launches New DHA Omega-3 Concentrates

New DHA (TG) concentrates fulfill demand for 100% sustainable DHA formulations.

COSHOCTON, OH – Sept 13, 2017 - Organic Technologies, producer of MSC-certified AlaskOmega® natural fish oils, omega-3 and omega-7 concentrates, announced today that it has added two new DHA omega-3 concentrates to its line, a high DHA concentrate and a medium strength DHA (non-tuna) tuna oil alternative. AlaskOmega's high DHA concentrate offers a min. 460 mg/g DHA, 100mg/g EPA in triglyceride (TG) form (TG100460). The tuna oil alternative is made from wild Alaska Pollock and provides the same EPA/DHA content typically found in tuna oil (min. 50 mg/g EPA, 250 mg/g DHA in TG form).

Both DHA oils are MSC-certified and well suited for formulators looking for a fully sustainable DHA oil source that is extremely low in oxidation (TOTOX max of 5), and offers excellent sensory characteristics. To assure AlaskOmega® oils have optimal taste and smell, AlaskOmega analyzes the sensory of all its TG oils through a certified in-house organoleptic panel. “We see the demand for MSC-certified 100% sustainable DHA concentrates increasing as companies continue to move away from non-sustainable tuna-oil based products due to a potential concern about overfishing and bycatch, and the overall sustainability profile for tuna-based oils”, remarked Dan Wiley, VP Nutrition and Health at Organic Technologies, manufacturer of AlaskOmega® natural fish oils and omega-3/omega-7 concentrates. “AlaskOmega® DHA oils are well suited for supplements targeting prenatal and childhood development, brain/cognitive health, eye and immunity health” continued Wiley, “ offering an excellent sustainability and oil sensory profile”.

The AlaskOmega team will be promoting their new DHA concentrates at the upcoming Supply Side West event held in Las Vegas during September 25-29 (booth #LL158), together with their whole line of MSC-certified AlaskOmega® omega-3 and omega-7 concentrates.

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About AlaskOmega®

Organic Technologies is the producer of MSC-certified AlaskOmega® fish oil products, including omega-3 concentrates, natural fish oils, and newly launched omega-7 concentrate. We start with wild-caught Alaska Pollock oil from the cold, clear waters of Alaska's Bering Sea, which is then further refined and concentrated in our family owned and operated NSF-certified GMP facility in Coshocton, Ohio. AlaskOmega® is available in EE and TG concentrates up to 85% total Omega-3 content, as well as natural wild Alaskan fish oils. Please visit <http://www.alaskomega.com> for more information.

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